AG & Associates

Effectively connecting communities, civic support and business interests to get real results

WHO WE ARE

AG & Associates is a boutique customer focused, results driven communications agency specializing in public affairs and branding. We position our clients to stand out among the competition by creating and implementing communication strategies that showcase their accomplishments, convey their position and resonate with their target audience.

OUR SPECIALTIES

- Community Outreach
- Public Relations
- Corporate Advocacy
- · Civic Advocacy
- Strategic Communications
- Marketing Plans
- Stakeholder Engagement
- Media Relations
- Web & Software Development
- Data Mining & Statistics

OUR CLIENTS

The professionals at AG & Associates have provided services for Fortune 500 corporations, nonprofits, public and private sector clients. Current and previous clients include:

- ACCO Engineered Systems, Inc.
- Axianta Financial
- City of Bell
- City of Commerce
- City of Compton
- · City of Montebello
- G&C Equipment Corp.
- Greater Los Angeles African American Chamber of Commerce (GLAAACC)
- HendHouse Music, Inc.
- Los Angeles World Airports
- NetServe Systems, Inc.
- Outfront Media
- Somar Concepts

OUR TEAM

ANGELA GIBSON-SHAW

President

A public affairs veteran with more than 35 years of experience, Angela Gibson-Shaw has a wide array of expertise in community engagement and stakeholder management. In addition, she has relationships at the local, state and federal level, and experience advocating simple as well as complex issues. Angela is the past Chair to the Compton, Lynwood, Culver City and Carson chambers of commerce, and is the current president of the Greater Los Angeles African American Chamber of Commerce. She was most recently appointed to the LA County Small Business Commission by Supervisor Mark Ridley-Thomas. After retirement from AT&T, Miss Gibson briefly served as a Principal Telecommunications Consultant to then Assemblyman Steve Bradford. A resident of Inglewood, Angela currently serves on the board of directors to the Inglewood Airport Chamber of Commerce.

ANDREW D. DILLARD

Director of Technology & Data Services

Atechnology and data mining professional with over 20 years of development, branding and marketing experience. Andrew has a tremendous record of success in taking niche markets or projects and developing them into viable and beneficial programs. Andrew is able to apply his years of experience in technology, branding and business development to provide quantifiable results for our clients. Additionally, Andrew is proficient in data sourcing on multiple platforms, and information dashboarding. He approaches each project with an open mind and looks to deliver the most effective and efficient product or service.

CYNTHIA GIBSON

Director of Communications

A marketing professional with extensive experience in public relations, communications, and project management. Working on communication strategies for municipalities as well as transportation agencies, Cynthia is particularly strong in developing programs and communication plans that will position a service, organization, or product to appeal/communicate to a target audience. With 20 years of marketing experience as a communication director and consult-ant, Cynthia is known for developing innovative solutions that are creative and effective.

For a free consultation or more information on AG & Associates services please contact Angela Gibson-Shaw at (323) 719-2462 or AngelaGibson146@gmail.com.